

For Immediate Release

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DAVID AROCHA APPOINTED VICE-PRESIDENT SALES,
NATIONAL ACCOUNTS FOR DEMA ENGINEERING COMPANY

St. Louis, MO – April 14, 2010 – DEMA Engineering Company, a leading designer and manufacturer of automatic dispensing devices and proportioning equipment, has announced the appointment of David Arocha to the newly-created position of Vice-President Sales, National Accounts.

The announcement was made by Jonathan Deutsch, DEMA President. Jonathan commented, “I have long believed more emphasis is required with a group of national accounts, primarily in the institutional, and more specifically in the housekeeping market segment. David’s sales skills, personality and unlimited energy will be a major asset in DEMA’s pursuit of continued growth.”

David brings a tremendous amount of experience, having worked for Betco Corporation, the Butcher Company and ECOLAB over the past 14 years. He will be based at his home in Ontario, California. He will take a leadership role in current DEMA accounts, working with Regional Sales Managers. He will handle new accounts directly at this time.

DEMA Engineering Company’s worldwide headquarters are located in St. Louis, Missouri, USA. European headquarters are in Zeewolde, Netherlands. Additional sales warehouse locations are: Sidney, Australia; Shanghai, China; and Sao Paulo, Brazil. DEMA works through a worldwide network of distributors and representatives.